

## **Bradley P. Stone**

<http://www.bradleystone.com/>

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### **Objective**

I am seeking to apply my technical and visual skills as an artist/designer, utilizing experience with print design to full blown 3d animations and/or web design. I enjoy working on artistic or technical projects either as part of a team or individually.

### **Summary**

- Expert with array of 3D, graphics, video, and design software (listed below in "Software" section)
- High-level 3D modeling skills for architectural, product design, and entertainment industries
- High-level web-design and implementation skills
- High-level graphic design and layout skills
- Skilled in web development related information structuring
- Skilled in design and marketing project management
- Strong background in traditional media (painting, sculpting, drawing)
- Tech Editor for NewRiders Publishing in the Graphics and Web-Design divisions.
- Moderator for the real-time professional forum feature of [www.cgarchitect.com](http://www.cgarchitect.com)
- A founding member and Moderator for the "3DSMAX", "Brazil Render System", and "General 3D discussion" forums at [www.3dfaq.com](http://www.3dfaq.com).

### **Software**

- Adobe/Macromedia Suites of software
- Autodesk/Discreet 3D Studio Max
- Sonic Foundry Sound Forge, Samplitude Studio, and Reason audio software
- HTML, DHTML, CSS, XHTML
- Experience with CGI, PHP, SSI, MySQL, and ColdFusion script implementation
- Web server experience with Apache, O'Reilly Website Pro, IIS, and OmniHTTPd
- Experience with Microsoft Windows 95, 98, NT, 2000, XP, Linux/Unix, and Mac operating systems

### **Employment**

#### ***Subcircuit.com Inc. - Online Music Distribution***

*Art director*

06/05 – Present

- Worked to distill company website functionality, look, and companies identity. Implementation of design concepts and information architecture to provide high quality experience for users. Insured a high level of functionality while keeping a simple look with ease of use required for usability by working closely with programmers. Responsible for versioning of all design and html elements using SVN versioning system. Compiled exhaustive marketing tracker prioritizing companies marketing course. Worked with programmers to gain search visibility and spider/search bot ready dynamic pages.

#### ***Bradley Stone Design Group***

*Owner / Art Director*

09/98 – 06/05

- Consulting with clients to provide a full range of marketing and promotional services including; Marketing concept and strategy generation, creation and implementation of corporate identity, advertisements, printed materials, websites, website promotion, architectural visualizations, product design, and entertainment related 3D renderings, video, and animations

- Conceived, designed, created, and enhanced brandable company identity systems. (Logos, websites, print materials, promotional materials)
- Utilized strong information structuring and organization skills to make for more pleasing and efficient web, print, and marketing experiences
- Utilized 3D modeling and animation skills to help Architects and builders relate stylized and photo-realistic pre-construction and modified "as-built" visualization to clients and Architectural Review Boards (ABOR)
- Projects included items from developers such as South Carolina's Dick Stewart, Indiana's Christel DeHann, and editor James Hardin of Camden House Publishing.

(In depth information and graphics are available at <http://www.bradleystone.com/>)

**Alexander Graphics Ltd.**

*Pre-Press Tech*

10/97 - 09/98

- Designed publications for print, to meet rigorous pre-press standards
- Computer and chemical processing of CMYK negatives to be used in plate making
- Supervised small IBM computer department and trained new employees

**CB Commercial Real Estate Group**

*Graphic Designer*

10/96 - 10/97

- Contributed to company website at [www.cbrichardellis.com](http://www.cbrichardellis.com)
- Created marketing templates used in many individual offices worldwide
- Helped to bring our local office to top of sales class with the creation of innovative marketing materials

**(Please visit my online portfolio at [www.bradleystone.com](http://www.bradleystone.com))**